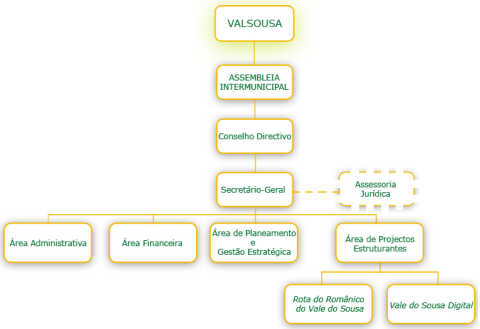Organograma